# *Teri Hutcheon Email Marketing Course: LESSON 9*

**Tagging**

**Tags I need to create in ConvertKit**

*Tip: Reference your audience interests, behaviors, needs from Lesson 2 and Lesson8. Also think about what groups of people you’d like to identify, e.g. moms, current customers, prospects, etc.*

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

Next, write your welcome email with your story and underline where you will add tag